

Code Of Ethics

1. Every WFAANZ member and its employees will:
 - a) Accept the WFAANZ Constitution in its entirety and ensure compliance with the Constitution by all staff members employed.
 - b) Act in a manner that does not conflict with the best interests of the public. Conduct business and carry out duties in a fair and ethical manner, and with strict professional courtesy and integrity toward customers and competition.
 - c) Provide customers with high quality products and workmanship.
 - d) Sell and install products that meet established guidelines for safety, quality and performance.
 - e) Be well informed regarding the laws applicable to their business and duties, other essential facts and public policies that affect such business and duties, and duly comply with all requirements thereof.
 - f) Comply with applicable Federal, State or Territory and Local laws of Australia and New Zealand.
 - g) Never misrepresent WFAANZ membership status or involvement in WERS For Film through illegal use or reproduction of logos, certificates or branded materials. Use only approved versions of WFAANZ and WERS For Film logos, and only then with the authority and approval of WFAANZ.
2. A WFAANZ member will not install automotive film with a visible light transmission and/or reflectivity outside the legal limits, as recommended by WFAANZ.
3. A WFAANZ member will ensure, so far as may be practicable, that a manufacturer, supplier or sub-contractor will not jeopardise the WFAANZ member's ability to fulfil its obligations under the Constitution.
4. Where practicable, a WFAANZ member will engage in relevant training and skill development.
5. Advertisements, editorial or any other published material issued by WFAANZ members must be readily understood by the consumer and be in no way misleading.
6. No WFAANZ member will make any claim regarding the performance, life or benefit of any product that:
 - a) Cannot be sustained by a recognised independent authority, or:
 - b) Has not been derived from test methods recognised as standards by WFAANZ and interpreted in accordance with the formulae also recognised as standard by WFAANZ.
7. Claims on solar and safety performance will comply with any such Federal, State or Territory and Local regulations, and Australian/New Zealand Standards for testing that may be applicable.

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8. Any product that has been subject to any change in specification and/or manufacture that could affect its performance or life must be re-tested by a recognised independent testing authority.
9. It is required that any entity applying for WFAANZ distributor membership will have the majority of the architectural window film products it sells in Australia and/or New Zealand listed on the International Glazing Database (IGDB). If a distributor member does not have the majority of its products listed on the IGDB, it should be able to demonstrate it is in the process of gaining said listing.
10. WERS For Film Accredited Individuals must comply with the WERS For Film procedure document. WERS For Film certificates must only be issued by financial, current WERS For Film Accredited Individuals.
11. In adherence with competition law, WFAANZ members agree not to:
 - a) Discuss, exchange or share commercially sensitive information with a competitor about OR make or give effect to any agreement with a competitor about - prices, promotions, rebates, costs, profit margins, trading terms, tendering, distribution methods, marketing/strategic plans, output, capacity, new products, market shares or other matters of competitive significance.
 - b) Allocate as between the member and a competitor, customers, product lines or territories in which they will compete.
 - c) Agree as between the member and a competitor that each will limit or restrict products or services to certain suppliers or customers.
 - d) Agree as between the member and a competitor as to how they will respond to a tender.