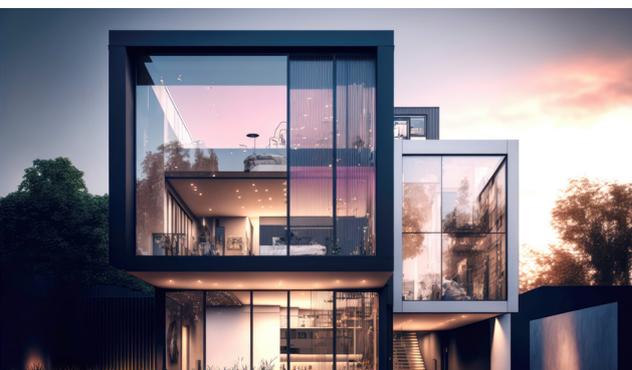




wfaanz
WINDOW FILM ASSOCIATION
OF AUSTRALIA AND NEW ZEALAND



wfaanz.org.au

Membership.
What's in it
for you?



WHY does WFAANZ exist?

- To grow the industry and promote the benefits of automotive and flat glass film
- To represent and protect the interests of window film installers and distributors

What does WFAANZ do for YOU?

- Promotes your industry to consumers, commercial businesses, the building industry and governments through an active PR campaign
- Representation on Standards Australia, AFRC, ASBEC and GBCA committees, giving the window film industry a voice when decisions are made that impact your business
- Works to influence government legislation
- Supports your business by way of adaptable materials, content and graphics
- Offers a webinar training program to educate and upskill the industry
- Gives you access to technical advice from industry experts

Where would YOU be without WFAANZ?

- Government could regulate against current tinting legislation at any time, there would be no recognised body defending the industry
- No opportunity for all segments of the industry to work together
- Installers would not have access to information about future trends or developments
- No PR, marketing or advertising to extol the benefits and applications of window film, and to address misconceptions about the product
- No website for builders, architects and home and vehicle owners to obtain unbiased, accurate information



Why should YOU join?

- Have a say in the direction of the industry
- Support the industry that supports you
- Demonstrate to customers, staff and suppliers that you're a credible and reputable business
- Gives you a compelling point of difference over your competitors
- Membership fee works out to be under \$7 a week, plus it's tax deductible
- Social media content and exposure
- Free listing on the online directory, which attracts building and vehicle owners looking for reputable, local tinters
- Marketing and PR assistance
- Exposure from media articles
- Significant discounts for WERS For Film accreditation and online training
- Link from your site to the WFAANZ website to increase your Google search ranking
- Access to Technical Bulletins and Fact Sheets
- Window film videos instruct end users and building professionals to use WFAANZ members only
- E-newsletter provides updates and information; only our members can provide stories for the newsletter
- Exclusive right to use the WFAANZ logo on all your materials - website, vehicle, posters, signage, brochures, social media, etc.
- Networking and information sharing opportunities at committee meetings and forums
- Online employment network
- Conflict resolution and inspection reports
- You can create a strong reputation for the industry by adhering to the association's Code of Practice, help eradicate poor workmanship
- Meetings are held via teleconference to encourage participants from New Zealand and all States and Territories in Australia

Website, newsletter, technical bulletins, videos, online training, Facebook, fact sheets...

How is YOUR membership fee allocated?

- WFAANZ is not for profit
- Every cent of your membership fee goes back into member services
- One third of the annual income comes from manufacturer members, the rest from tinting company members
- WFAANZ expenses:
 - Secretarial fees
 - PR consultancy fees
 - Website maintenance
 - Various office costs such as postage, bank charges, insurance, etc.

Structure and Fees

Associate Member

An Associate Member is a business that installs window film.

Associate member fees:
\$350 a year plus GST

Distributor Member

Distributor Members are the manufacturers and/or distributors of window films.

Distributor member fees:
\$5,000 a year plus GST

Contact

For membership enquiries:

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