

The Window Film Association of Australia & New Zealand joins the Australian Sustainable Built Environment Council

The Window Film Association of Australia and New Zealand (WFAANZ) was approved as a voting member of the Australian Sustainable Built Environment Council (ASBEC) at its Council meeting on Wednesday, 27 July. ASBEC is the peak body of key organisations committed to a sustainable built environment in Australia.

As the leading association for the Trans-Tasman window film industry, WFAANZ actively promotes the sustainability benefits of window film as a retrofit building material. Enhancing energy efficiency and reducing the carbon footprint of the built environment, window film offers maximum benefits when utilised in low energy mid-tier commercial and residential settings.

Alison Scotland, ASBEC Executive Director, comments, “Our mission is to provide a peak collaborative forum for organisations who champion a sustainable future through policy, engagement and advocacy. We welcome the industry-specific insights and perspectives WFAANZ will bring to the Council and look forward to WFAANZ support to execute on our policy priorities.”

WFAANZ President, Ally Cronan, comments, “Membership of ASBEC will consolidate our efforts to promote the energy efficiency of window film and the important role our members can play in reducing the cost of living on Australian homes and businesses. Through this alliance with ASBEC,” Ally continues, “...WFAANZ joins with other like-minded industry groups to help shape a comprehensive decarbonisation roadmap.”

Eoin Geaney, WFAANZ Vice President, will represent WFAANZ on the Council.

In conjunction with this announcement, WFAANZ has also released a report titled *Window Film & Decarbonisation*, which examines the role of window film in the transition to climate positive buildings, available [here](#) for download.

For further information about WFAANZ, please visit www.wfaanz.org.au.

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About WFAANZ

As the peak body for the Australian and New Zealand window film industry, WFAANZ represents close to 200 installers, manufacturers and distributors of window film, serving as a unified voice advocating for the benefits of window film technology and the interests of our members.

Established in 1992 as an independent, non-profit association, WFAANZ sets performance guidelines for its members, which includes a strict code of conduct and compliance with all relevant Australian and New Zealand regulations and standards. Through a series of communication channels, training programs and industry engagement activity, WFAANZ seeks to educate property owners, energy assessors, architects, designers and facility managers on the many benefits and applications of window film, particularly how it can enhance energy efficiency and reduce carbon emissions.

For further information please contact:

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