



www.wfaanz.org.au

Membership.
What's in it
for you?



WHY does WFAANZ exist?

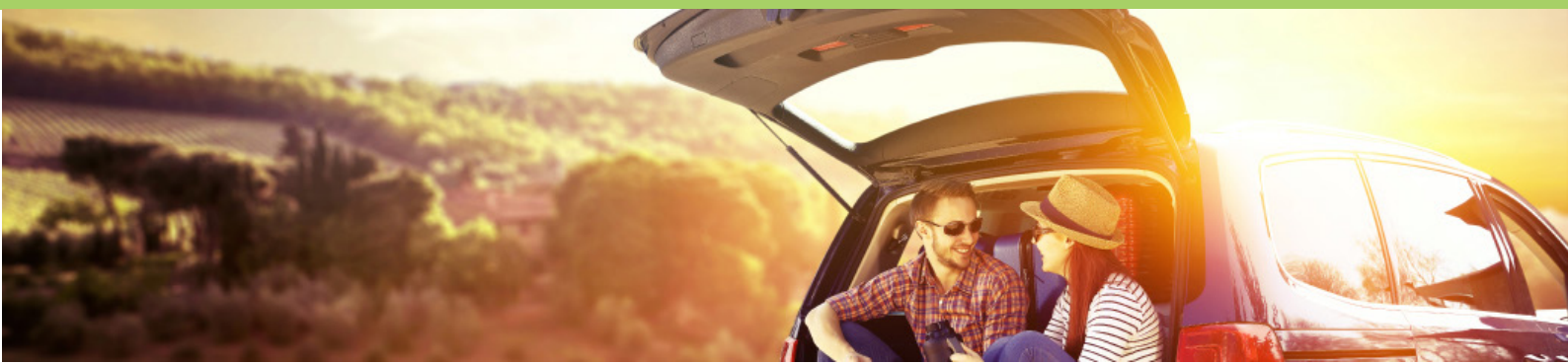
- ☐ To grow the industry and promote the benefits of automotive and flat glass film
- ☐ To represent and protect the interests of window film installers and distributors

What does WFAANZ do for YOU?

- ☐ Promotes your industry to consumers, commercial businesses, the building industry and governments through an active PR campaign
- ☐ Representation on glazing industry committees such as Standards Australia and the AFRC, without which our industry would be left behind
- ☐ Works to influence government legislation to protect the interests of your industry
- ☐ Writes and obtains you FREE PR promotion in your local media
- ☐ Gives you access to all available industry experts and their combined knowledge

Where would YOU be without WFAANZ?

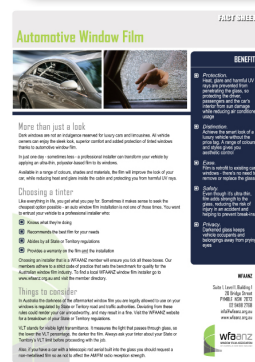
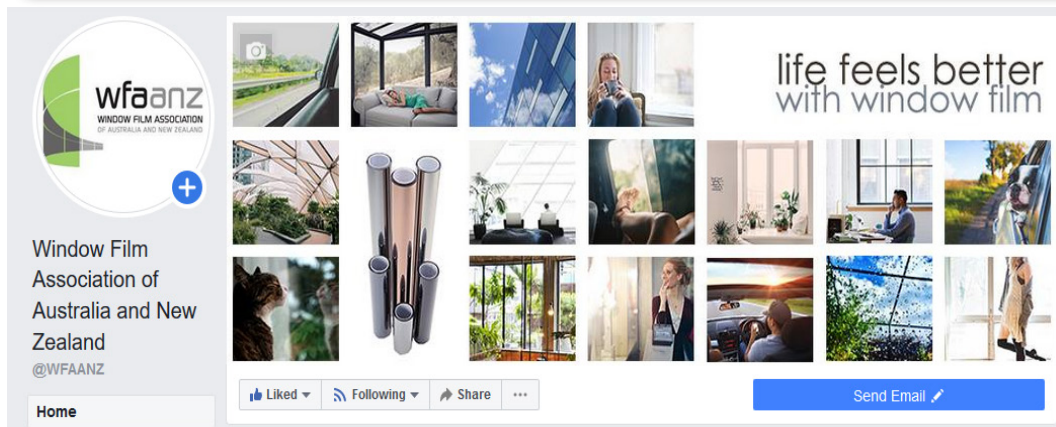
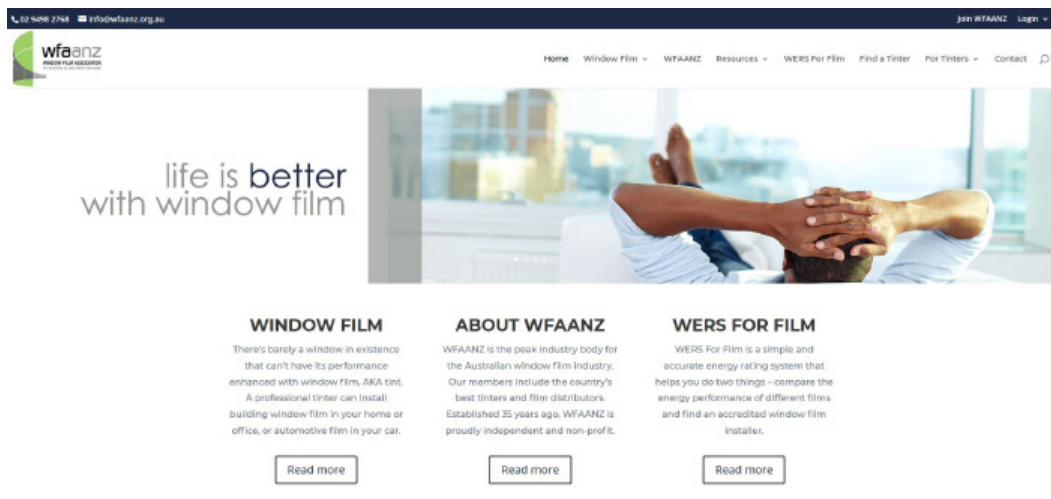
- ☐ Government could regulate against current tinting legislation at any time, there would be no recognised body defending the industry
- ☐ No opportunity for all segments of the industry to work together
- ☐ Installers would not have access to information about future trends or developments
- ☐ No PR, marketing or advertising to extol the benefits and applications of window film, and to address misconceptions about the product
- ☐ No website for builders, architects and home and vehicle owners to obtain unbiased, accurate information



Why should YOU join?

- Have a say in the direction of the industry
- Support your window film industry
- Demonstrate to customers, staff and suppliers that you're a credible and reputable business
- Gives you a compelling point of difference over your competitors
- Membership fee works out to be under \$27 a month, plus it's tax deductible
- Website receives over 2,000 hits a week
- Free listing on the online directory, which attracts over 100 different people looking for a local tinter each week
- Marketing and PR assistance
- Exposure from media articles generated by the WFAANZ PR team
- Significant discounts for WERS For Film licence and online training
- Link from your site to the WFAANZ website to increase your Google search ranking
- Access to Technical Bulletins and Fact Sheets
- Window film videos instruct end users and building professionals to use WFAANZ members only
- Quarterly e-newsletter provides updates and information; only our members can provide stories for the newsletter
- Exclusive right to use the WFAANZ logo on all your materials - business cards, letterhead, posters, signage, brochures, website, etc.
- Networking and information sharing opportunities at committee meetings and forums
- Flat glass and automotive brochures
- Online forum and employment network
- Discounted insurance premiums
- Advice in dispute resolution to compliant members
- You can create a strong reputation for the industry by adhering to the association's Code of Practice, help eradicate poor workmanship
- The association is truly national – meetings are held via teleconference to encourage participants from all States and Territories

Website, newsletter, technical bulletins, videos, online training, Facebook, fact sheets...



How is YOUR membership fee allocated?

- ☒ WFAANZ is not for profit
- ☒ Every cent of your membership fee goes back into member services
- ☒ One third of the annual income comes from manufacturer members, the rest from tinting company members
- ☒ WFAANZ expenses:
 - AWA secretarial fees
 - PR consultancy fees
 - Website maintenance
 - Various office costs such as postage, bank charges, insurance, etc.

Structure and Fees

Associate Member

An Associate Member is a business that installs window film.

Associate member fees:

\$350.90 a year (includes GST)

Distributor Member

Distributor Members are the manufacturers and/or distributors of window films.

Distributor member fees:

\$5000 a year (includes GST)

Visit www.wfaanz.org.au or call +61 2 9160 4736 for more information



wfaanz.org.au