Why it pays to be a WFAANZ MEMBER

As the peak independent body representing Aussie tinters, WFAANZ isn't about promoting brands or making money. It focuses on safeguarding and strengthening your industry and supporting your business. Here's how...



CREDIBILITY

WFAANZ membership helps reinforce your business values of trustworthiness, quality and credibility. Use the logo, link to our website, display the certificate, distribute WFAANZ materials and promote your compliance to a code of ethics for a distinct competitive advantage



TOOLS

An entire range of materials has been designed to complement your marketing plan - fact sheets, YouTube videos, VLT cards, templates, brochures, graphics, Facebook posts, etc.



UPDATES

Stay abreast of industry news and developments via WFAANZ email updates, technical bulletins, Facebook page and newsletter



WINDOW FILM NEWS











DIRECTORIES

A new online tinter contractor directory is open to member's only. Here, members can access a list of tinters available for contract work. Every WFAANZ member also gets a free listing on the tinter directory, attracting over 100 customers each week who are looking for a tinter in their area



PROMOTION

Through case studies, media articles, online partnerships, social media platforms and events, our marketing manager educates end users and trade groups about the many benefits of auto and flat glass film



SUPPORT

Your membership helps
WFAANZ continue to
protect the industry. We
represent tinters and
distributors on
government and industry
committees, and we
manage WERS For Film,
Australia's only
accreditation program