

Obligations of WFAANZ Members

1. Every WFAANZ member will:
 - a) Accept the Code of Practice in its entirety.
 - b) Ensure compliance with the Code by all staff members employed.
 - c) At all times act in a manner which does not conflict with the best interests of the public, and will conduct his business and carry out his duties in accordance with strict professional courtesy and integrity.
 - d) Be well informed regarding the laws applicable to his business and duties, other essential facts and public policies which affect such business and duties and will duly comply with all requirements thereof.
 - e) At all times conduct his business and perform his duties in free competition with his fellows, and will refrain from unjustly criticising the actions or damaging the reputation of his competitors who are WFAANZ members, whether directly or by implication.
2. A WFAANZ member will not install film which has a visible light transmission and/or reflectivity outside the limits as recommended by the WFAANZ.
3. A WFAANZ member will ensure, so far as may be practicable, that a manufacturer, supplier or sub-contractor will not jeopardize the WFAANZ member's ability to fulfil his obligations under the Code.
4. A WFAANZ member will, where it is reasonable for him to do so, having regard to the type of business in which he is engaged, undertake a responsibility in training skilled trades people required by the window film industry.
5. A WFAANZ member will use such WFAANZ identification material as is authorized by the WFAANZ and only in the manner authorized by the WFAANZ.
6. Advertisements, editorial or any other published material issued by WFAANZ members must be readily understood by the consumer and be in no way misleading.
7. No WFAANZ member will make any claim regarding the performance, life or benefit of any product that:
 - a) Cannot be sustained by a recognised independent authority, or:
 - b) Has not been derived from test methods recognised as standards by WFAANZ and interpreted in accordance with the formulae also recognised as standard by the WFAANZ.
8. General claims on solar and safety performance will comply with Clause 7, subsections A and B and such Australasian Standards that may be applicable.
9. Any product that has been subject to any change in specification and / or manufacture which could affect its performance or life must be re-tested by a recognised independent testing authority.
10. WERS For Film Accredited Individuals must comply with WERS For Film rules and regulations, as stipulated in the WERS For Film procedural document. WERS For Film certificates must only be issued by financial, current WERS For Film Accredited Individuals.

Code of Ethics

All WFAANZ members and employees hereby pledge to:

- Provide our customers with high quality products and workmanship while building trust and respect for our industry.
- Conduct business in a fair and ethical manner while maintaining a professional attitude toward the competition.
- Sell and install products which meet established guidelines for safety, quality and performance.
- Adhere to the laws and standards of communities in which we operate.
- Represent the window film industry as an informed, responsible business association eager to give customer service and satisfaction.
- Appreciate the free enterprise system and promise to conduct business as a fair competitor while meeting our obligations as an industry member.
- Treat our customers, employees and competitors with dignity and a cooperative attitude.
- Educate by sharing knowledge of the benefits of window film as an energy conservation product available to all.
- Support the industry by attending meetings and seminars sponsored by those helping us to become better informed on our products.
- Contribute our time, talent and financial support in helping this organisation which is dedicated to protecting our livelihood.
- Never misrepresent WFAANZ membership status or involvement in WERS For Film through illegal use or reproduction of logos, certificates or branded materials. Use only approved versions of WFAANZ and WERS For Film logos, and only then with the authority and approval of WFAANZ.